

HACWN 2023 Jump-Start Your Writing Conference
Workshop Schedule (for workshop blurbs, see: <https://www.hacwn.org/1238-2/>)

THURSDAY, November 2

5:00 – 7:00: Registration

7:00 p.m. Meeting: Faculty Introductions and Acquisition Needs

Vital to know what editors are looking for, so you know whom to talk to!

The Power of Telling True Stories - Keynote with Craig Von Buseck

Sign up for 2 free appointments (we'll open up the faculty schedules for more appointments after coffee break on Friday)

Scavenger Hunt

Cider, Cookies, and Conversation

Color Key: Workshops focused on . . .

Personal

Enrichment

Book

Magazine

Specialty

General writing

FRIDAY, November 3

8:00-8:30 Registration

8:30 Announcements, fun with Anne, and prayer opening in Fellowship Hall

Workshops

Session 1 (Fri. 9 -10)

130. Editing Your Own Material – Dave Fessenden

134. How to Get the Most out of the Conference - Kathy Nickerson

135. Understanding Rights – Janet Stapleton

10:00-10:20 Coffee Break

Session 2 (Fri. 10:20-11:20)

130. How to Start a Speaking Career – Jeanette Levelle

134. Writing from Life Experiences - Cheryl Paden

135. Taking the Fear Out of Contracts – Janet Stapleton

Session 3 (Fri. 11:30-12:30)

130. Selling What You Write – Lin Johnson

134. The Business of Traditional, Indie, Hybrid, and Partnership Publishing – Rebecca Ford

135. Doing Historical Research – Craig Von Buseck

12:30-1:30 Lunch

Session 4 (Fri. 1:35-2:35)

129. Be Yourself: Everyone Else is Already Taken! – Deb DeArmond

130. How to Write Poetry – Sally Jadlow

134. Juicing Your Ideas – Sherri Langton

135. The Power of Showing (Rather Than Telling) – Lee Warren

Session 5 (Fri. 2:45-3:45)

- 129. Writing for Focus on the Family – Rhonda Robinson
- 130. Writing Compelling Devotions – Jeanette Levellie
- 134. Adapting a Book to a Screenplay – Craig Von Buseck
- 135. Get Unstuck – Rebecca Ford

3:45-4:05 Coffee Break

Session 6 (Fri. 4:10-5:10)

- 130. Book Proposals: The Front-End Method – Dave Fessenden
- 134. Structuring an Article for Impact – Lin Johnson
- 135. Batchin' Your Social Media: A Winning Recipe – Anne Rauth

5:20-7:00 Session: First Pages (Main Room)

AI and the Future of Writing: Will AI Put Writers Out of Work? – Rhonda Robinson

7:00 Faculty and HACWN Pro Members Only Dinner

SATURDAY November 3

8:30 Announcements & prayer (Fellowship Hall)

Session 7 (Sat. 9-10)

- 129. Writing for *Guideposts*: Basics and Winning the Contest – Jeanette Levellie
- 130. Invest to Increase: Time, Talent, and Treasury - Deb DeArmond
- 134. Working with Agents - Dave Fessenden
- 135. Basics on Writing for Children – Jeanette Littleton

Session 8 (10:10-11:10)

- 129. Fiction Techniques in Nonfiction Writing – Craig Von Buseck
- 130. Questions? Answers! – Rebecca Ford
- 134. The Craft of Interviewing - Lin Johnson
- 135. From Personal Experience to the Printed Page - Sherri Langton

11:10-11:30 Coffee Break

Session 9 (11:30 – 12:30)

- 129. Your Platform May Be Bigger than You Think – Dave Fessenden
- 134. Make Money Writing for Specialty Markets - Lin Johnson
- 135. AI as a Research Tool – Rhonda Robinson

Lunch 12:30-1:40

Session 10 (1:40-2:40)

- 130. Tending the Writer's Soul – Kathy Nickerson
- 134. Kindle Direct Publishing – A “How to” Seminar – Shawn Barr

135. Meet the Ancestors - Elaine McAllister

Session 11 (2:50-3:50)

129. Writing Online Articles, Blogging, and SEO – Rhonda Robinson

134. Elements of Cover Design – Michael Freeman

135. Point of View Demystified - Lee Warren

Coffee break and bookstore 3:50-4:20

Session 12 (4:20-5:20)

130. Humor Helps: Learn to Incorporate Humor into Your Writing – Jeanette Levelle

134. How to Start a Podcast and Set Up a YouTube Channel – Caroline Cooper

135. What Magazine Editors Wish Writers Knew - Sherri Langton

5:30-6:10 Contest Awards

Writing So Heaven Will Be Different – Lin Johnson, closing thoughts

Benediction prayer