

Heart of America Christian Writers Network Fall Conference:

EMBRACE THE CALL

October 20-22, 2016

"I took you from the ends of the earth, from its farthest corners I called you" Isaiah 41:9

Held in the Greater Kansas City area at: Colonial Presbyterian Church, Quivira Campus, 12501 W. 137th Terr., Overland Park, Kansas

Do you have a gift for writing and wonder what it would take to be published? Or perhaps you've been published but are looking to broaden your writing sales or look into writing in a new genre. Maybe you have a vision to write the message God has given you, but are hesitant about this calling.

Whether you're new to the writing world or a longtime pro, the HACWN Fall conference has plenty to offer you:

- More than sixty workshops to choose from, all taught by professionals who have decades of combined experience;
- A faculty of editors and agents who are eager to meet you and to find new writers for their needs;
- In-depth critiques and other services;
- Opportunities to talk one-on-one with editors, agents, and others.

From Thursday's opening to the Saturday afternoon closing, you'll enjoy workshops that cover more areas of the writing and selling world than ever before. As always, you'll learn what editors are looking for — and be able to talk to editors and seasoned writers for feedback and pitching ideas.

Take your first step in pursuing your writing vision . . . by registering today!

Featured Faculty - (more inside)



Ginger Kolbaba - Article Acquisitions

Ginger is former editor of *Today's Christian Women*. She's a seasoned pro and is now also acquiring for a national Christian publication, which she can tell us more about at the conference.



Jeff Gerke - Writers' Digest Fiction

Jeff is former owner of Marcher Lord Press and wrote the book on fiction . . . literally. In fact he has written several books on the art of writing fiction for Writers' Digest Books. He also teaches speculative fiction. *A HACWN favorite!*



Sherri Langton - Bible Advocate

The associate editor of *Bible Advocate* magazine and *Now What?* e-zine, Sherri has worked 20 years in Christian publishing. She is also an award-winning freelance writer. She is a favorite instructor at writers conferences with her practical, user-friendly teaching style.



Terri Kalfas - Grace Publishing

Terri has been in Christian publishing for more than 20 years and is currently with Grace Publishing, which develops and distributes biblically based resources that challenge, encourage, teach, equip, and entertain Christians in their personal journeys.

B. J. Taylor - Guideposts Magazines

B.J. will teach you how to break in to this elusive market, and she can also represent their publications: *Guideposts*, *Angels on Earth*, and *Mysterious Ways*. B.J. also has experience writing for Chicken Soup and Writers Digest.



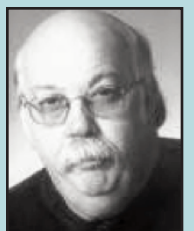
Susan King - Upper Room

Susan is the associate editor of *Upper Room*, one of America's most beloved devotional magazines. Upper Room also publishes other books and publications. Susan enjoys teaching writing in various college and conference venues.



Terry Porter - Terry Porter Agency

Since 1990, Terry Porter has been a WGA signatory agent, representing screenwriters, producers, composers, and actors through Agape Productions and The Terry Porter Agency. He will be at the conference eager to talk to people about their projects!



Claire Hutchinson - Screenwriter

Claire is a multiple award-winning screenwriter who has written more than 20 scripts for production and 2 soundtracks. She also serves as a judge for screenwriting contests and is a professional script analyst. Along with Terry, she will be able to help HACWN members with music and film.



ADDITIONAL FACULTY

(For the most up to date listing of faculty and their complete bios, see www.HACWN.org.)



Steve Hutson - Agent

Steve was a freelance editor and directed a writers' conference when he decided to start agenting. Since then he's placed clients' work with Dutton, Thomas Nelson, Potomac, David C. Cook and Writer's Digest.



Les Stobbe - Agent

After working with many publishers in many editorial roles, Les now helps writers get their work published. He has sold book projects for several HACWN members, including a couple of best sellers.

Dave Fessenden - Agent

After 30 years as a writer and editor, Dave is now agenting for Wordwise. Dave's interested in representing science fiction, fantasy, historical fiction, theology, Bible studies, professional, church issues, social issues, career, and reference.

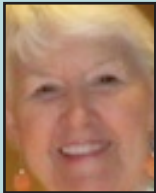


Andy Scheer - Editorial

Andy served as managing editor of *Moody Magazine* then served as Editor-in-Chief of Christian Writers Guild. With a special skill in editing, Andy enjoys helping writers seek excellence and professionalism in their work.



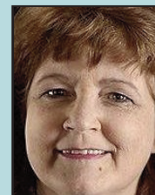
HACWN Advisory Board (and their specialties)



Sally Danley is HACWN's information specialist. A charter member, she loves writing devotionals, real life stories, and authored *Stop Praying . . . God Heard!*



Sally Jadlow leads a HACWN critique group and teaches writing classes. She loves writing poetry, short stories, and fiction and has written several books.



Jeanette Littleton is founder and co-director of HACWN. She has written 5000 articles and a few books, and has edited books and magazines, staff or freelance, for many publishers.



Zeta Davidson is our HACWN Membership Coordinator. She enjoys writing articles and devotionals and enjoys speaking at writing and women's ministry events.



Ardy Kolb loves writing non-fiction articles, devotionals, and books. She is the editor of HACWN's *Write Connection* newsletter.



Mark Littleton, HACWN co-director, has written hundreds of articles and has had 100 books published by companies such as Zondervan, Thomas Nelson, Barbour, and more.



Karen Morerod is our Critique Group Coordinator. She primarily writes non-fiction articles, devotionals, and columns. Her first book is *More than a Pretty Face*

ADJUNCT FACULTY - HACWN PRO Members



RJ (Rebecca) Thesman

Rebecca writes both fiction and non-fiction, including the Reverend G series. She is also a lifecoach for writers and others, and will be available for appointments at the conference.



Jon Hopkins

Jon writes short personal experience stories and is working on his second novel with his twin brother. He'll talk about writing through pain.



Eryn Lynum

Our HACWN webmaster is working on her first book for Bethany House and is also a web/marketing/social media specialist with Breadbox Creative. She'll be available for paid critiques of your work.



Teresa Parker

Teresa is passionate about memoir. Her own book shot to #1 in its class, and she has 30,000 Facebook followers so she knows tricks of successful social media.



Don Davidson

Don is a writer, minister, and has presented 500 workshops throughout KC. He'll give writers tips for great presentations!



Kat Crawford

Kat is an encourager! The author of *Capsules of Hope for Caregivers*, she also specializes in personal experience articles and leads Wordsowers writers in Omaha.



Jeanie Jacobson

Jeanie is a freelancer who specializes in personal experience, and will be teaching us how to write for Chicken Soup.

For full bios of all faculty, see <http://www.hacwn.org/conference-faculty/>

CONNECTING WITH THE PROS

FREE APPOINTMENTS:

At the conference you can sign up for free 10-minute appointments with faculty members to show them your manuscript, pitch ideas, or discuss your writing. You will sign up for these appointments at the conference on a first-come, first-serve basis. Also chat with faculty and others about your ideas at lunch, coffee breaks, and other times!

FIRST PAGES:

When editors and agents pick up a manuscript, what makes them read on — or quickly put the manuscript down? Through “First Pages, an editor/agent panel will read the first page of your manuscript (author’s name is not read) and discuss in a forum setting: “Would I keep reading or would I reject this (and why)?”

Send in your first page, double-spaced, of any manuscript or poem, and \$15 for your manuscript. A limited number will be accepted. The editors will respond on Friday night (all invited to this whether you submit to first pages or not). Get the insight you need to get published. Contact Mark at MLittleton@earthlink.net or 816-459-8016 if you’re interested.

PRO/FACULTY DINNER

If you’re a Professional HACWN member, you are welcome to attend dinner with this year’s HACWN faculty members on Friday early evening. During this time you can network with the editors around the table. Cost is only \$14, but this is limited to HACWN members who are at the Professional level membership.

PAID CRITIQUES AND SERVICES:

We’re offering several services to help you be the best professional possible and to fit your needs. Each paid critique is \$40 for 20 minutes of personalized attention with faculty members:

MANUSCRIPT CRITIQUES

A favorite service for years! Send in your materials ahead of time and the faculty member of your choice will come to the conference prepared to sit down with you for 20 uninterrupted minutes to give you feedback on your writing (article up to 2500 words, or a book proposal with one sample chapter). Contact Mark at MLittleton@earthlink.net or 816-459-8016. We will schedule a time for you to meet with faculty members and let you know, usually the day or two before the conference.

PERSONAL COACHING SESSION

Are you stuck between an idea and the first paragraph? Have you wondered how to find the best writing plan that fits with your personality? Take the next steps with the help of a coach. This year, HACWN offers sessions with a Certified Writing Coach. RJ Thesman can help you jump over your obstacles and move toward your writing goals.



WEBSITE And BLOG CRITIQUES

Do you have a blog or website you’d like to get feedback on? Get pro input to make your Internet presence reflect your goals. Prepare a one-page report about the focus and purpose of your website and provide a link. Eryn Lynum, from Breadbox Creatives, will come to the conference prepared to give you feedback on how to make it even better.



PUBLIC SPEAKING CRITIQUES

Writers often have to develop speaking skills to promote their books and other projects. Get feedback from a pro on your 7 to 10 minute speech.

PORTRAIT SERVICES

When an editor wants a picture of you to run with an article, what will you provide? The family Christmas photo? A vacation snapshot? We’ll have a professional photographer on site to snap your smiling publicity photo in the quality format you need for magazines, websites, and your own promotion. You’ll own the copyright so you can use it for whatever you’d like!

HACWN CONFERENCE WRITING CONTEST

CATEGORIES:

SHORT STORY: 1,000 words maximum.

POETRY: rhymed or unrhymed. 40 lines maximum.

ARTICLE: 800 word maximum.

DEVOTIONAL: 225 word limit.

CHILDREN'S STORY: 700 word limit

BOOK: up to 1,000 words of first chapter and a three-sentence summary of the book's focus

EMBRACE THE CALL: Poetry, devotional, article, or story reflecting the theme

OTHER DETAILS:

- Open to all those who plan to attend the HACWN Conference in October 2016.
- Entry fee: \$3.00 each piece, send check made out to HACWN with entries.
- Format: All entries except poetry should be double-spaced, 1 inch margins, 12 point, Times New Roman font. In the upper right hand corner of all pages except the first, put one word of the title in CAPS and then the page number. Don't put your name on your work—it appears only on the cover sheet.
- Cover Sheet: In upper left hand corner type your name, address, phone, e-mail. In the upper right hand corner put the number of words and the category. For poetry, put the number of lines and the category. Center the title halfway down the page.
- Mail submissions flat in a 9 x 12 manila envelope with a SASE and your check to Sally Jadlow, 10802 W. 102 St., Overland Park, KS 66214
- Deadline: October 1, 2016
- Winners will be announced at the conference.
- Prizes: Winners will receive HACWN bucks to use toward membership, conferences, or other HACWN offerings.

For the Best Deal . . .

Not A HACWN Member? Join now for the best conference prices and other benefits:

Active Membership: \$35 annually

- o HACWN's monthly newsletter.
- o HACWN membership directory.
- o Event discounts.

o E-mail monthly marketing updates.

o Critique groups.

o Member-only networking group on Facebook.

o Discounts on books carried by HACWN.

Professional Membership: \$45 annually

o All active benefits plus:

o Listing and photos on website with links to your page

CONFERENCE SCHEDULE

THURSDAY, OCTOBER 20:

5:30-7:00 REGISTRATION

7:00-9:00 OPENING SESSION: Meet the editors and learn what they're looking for. Sign up for editorial appointments. Plus 10-minute future forecast with Les Stobbe

FRIDAY, OCTOBER 21:

8:00-8:30 REGISTRATION

8:30-5:05 WORKSHOPS, ETC.

5:25 FACULTY/PROFESSIONAL DINNER

6:40-8:40 FIRST PAGES, SELF-PUBLISHING PANEL

SATURDAY, OCTOBER 22:

8:30-4:30 WORKSHOPS, ETC.

3:40-4:30-5:00 AWARDS AND FINAL KEYNOTE

SEE FULL SCHEDULE AFTER OCTOBER 1 ON WWW.HACWN.ORG

Our HACWN 2016 Gift for EVERYONE: \$50 off!

Your HACWN Advisory Board is feeling a sense of urgency. We feel writers need now, more than ever, to get their messages out there. In the past, we've offered discounts for several groups of people. But to help everyone better take advantage of this wonderful conference, we're offering a bigger discount than all discounts combined...to everyone. So please, enjoy \$50 off this year's conference from the regular price. The listed prices reflect that discount!

2016 Workshops

So, You Want To Be A Writer? – Steve Hutson
Twenty Reasons You're Not Getting Published – Steve Hutson
Before You Jump Into Self-Publishing... – Steve Hutson
Spiritual Resources for Effective Communication – Les Stobbe
Expanding Your Role as Writer – Les Stobbe
Understanding and Negotiating Book Contracts – Les Stobbe
Will an Agent Get You Published? – Les Stobbe
Rolling through the Writing Cycle: Tackling the book-length project - David Fessenden
A Fly on the Wall in a Publishing House – David Fessenden
Bring a G.O.A.T. To Your Next Interview – David Fessenden
More than Just a Transcript: Turning Your Preaching or Speaking into Writing – David Fessenden
39 Tips for Increasing Your Blog Traffic – Rebecca Thesman
The Secret Sauce for Setting and Reaching Your Writing Goals – Rebecca Thesman
Writers as Speakers – Don Davidson
Writing Memoirs – Teresa Parker
Building Your Facebook Page – Teresa Parker
Crafting Bible Studies for Spiritual Growth, Part 1 & 2 – Terri Kalfas
25 Things Editors Look for in Authors and Manuscripts – Terri Kalfas
When God Calls You to Write – Terri Kalfas
Hollywood and How It Works – Terry Porter
The Recording Industry and Record Labels – Terry Porter
What Agents Want To See – Terry Porter
The Christian Film Movement: Our Role and The Church's Role – Terry Porter and Claire Hutchinson
Succeeding As A Screenwriter Outside Of Hollywood – Claire Hutchinson, M.A.
Screenwriting 1: Story Structure – Claire Hutchinson, M.A.
Screenwriting 2: Character – Claire Hutchinson, M.A.
Understanding the different generations and how to write to them – Ginger Kolbaba
Ghostwriting/Collaborating from A to Z – Ginger Kolbaba
Writing for Women – Ginger Kolbaba
Writing for the Web – Ginger Kolbaba
Writing for Guideposts and the Guideposts Contest – B.J. Taylor
Make \$\$\$ Selling Personal Experience Short Stories – B.J. Taylor
The Literature of Personal Disaster – Sherri Langton
Snoring Prose? – Sherri Langton
What Editors Wish Writers Knew – Sherri Langton
Create And Master Your Facebook Author Page – Eryn Lynum
From Blog To Book Deal – Eryn Lynum
Crafting Your "Writer's Code" To Keep you Writing When The Going Gets Rough – Eryn Lynum
Writing in the Dark – Jon Hopkins
Breaking into Chicken Soup for the Soul – Jeanie Jacobson
Hack Your Reader's Brain – Jeff Gerke
Christian Speculative Fiction – Jeff Gerke
Description, Dialogue, And Dirty Words Part 1 & 2 – Jeff Gerke
Your Hero's Inner Journey - Jeff Gerke
Turning Personal Experience into a Devotional Message, Part 1 & 2 – Susan King
Making it Look Easy – Susan King
Writing Great Queries – Susan King
Grab the Ultimate from HACWN Conference – Kat Crawford
Is Your Writing Bucket Empty – Kat Crawford
Seven Secrets of Vigorous Prose – Andy Scheer
Is Your Manuscript Ready to Edit? – Andy Scheer
Why Write for Periodicals – Andy Scheer
Two Easy Articles for Fast Publication – Andy Scheer
Dynamic Dialogue Structure – Andy Scheer

2016 HACWN Conference Registration Form

Name: _____ Phone: _____

Address: _____ E-mail: _____

City: _____ State: _____ Zip: _____

(We do not give out your contact information, but phone and e-mail are important for communication)

Full Conference (Thursday Night - Saturday)

Active/Pro Members \$225 (before Oct. 10) \$250 (after Oct. 10) \$275 (at door)

Others \$275 (before Oct. 20) \$300 (after Oct. 20) \$325 (at door)

Total **conference fee** enclosed: _____

Optional Individual Paid Critique/Services (Circle which): Manuscript Website/Blog Speaking

(\$40 for each. Please e-mail manuscripts to Mark at MLittleton@earthlink.net along with name of person you'd like to do the critique.)

Total **paid critiques/services**: _____

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Membership fees: Professional \$45 (see pro requirements at HACWN.org) Active \$35 Total **membership fees**: _____

Meal option: Friday lunch (for any conferees) \$9.50

Friday night professional and faculty dinner (HACWN professional members only) \$14

Saturday on-site lunch (for any conferees) \$9.50

Total **Meal Options**: _____

(Remember, all fees are tax-deductible!)

TOTAL ENCLOSED: _____

Sure! You can pay by credit card or debit card! Pay via PayPal at HACWN@earthlink.net (please also email your form to us) or register online at www.HACWN.org. Contact Mark at 816-459-8016 or fill out this form below and mail to HACWN (address below):

Name on Credit Card: _____

Number _____ Exp. Date: _____ Security Code _____

Signature: _____

Send this form, with your check (payable to HACWN) of the appropriate amount to: HACWN Registrar Ardy Kolb, 11514 S. Deer Run, Olathe, KS 66061 Questions? Contact Ardy at 913-706-2177 or Mark at 816-459-8016 or HACWN@earthlink.net