

October 19 - 21, 2017

# What's in Your Hand?

*In Exodus 4:2 God asked Moses, "What's in your hand?"  
He still asks us today—what's in your hands you can use to minister and proclaim God's word?*

Held in the Greater Kansas City area at Colonial Presbyterian Church, Quivira Campus, 12501 W. 137th Terr., Overland

Do you have a gift for writing and wonder what it would take to be published? Or perhaps you've been published but want to broaden your writing sales or look into writing in a new genre. Maybe you have a vision to write the message God has given you, but are hesitant about this calling.

Whether you're new to the writing world or a longtime pro, the HACWN Fall conference has plenty to offer you:

- More than sixty workshops to choose from, all taught by professionals who have decades of combined experience;
- A faculty of editors and agents who are eager to meet you and to find new writers for their needs;
- In-depth critiques and other services;
- Opportunities to talk one-on-one with editors, agents, and others.

From Thursday's opening to the Saturday afternoon closing, you'll enjoy workshops that cover more areas of the writing and selling world than ever before. As always, you'll learn what editors are looking for—and be able to talk to editors and seasoned writers for feedback and pitching ideas.

Take your first step in pursuing your writing vision . . . by registering today!

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## FEATURED FACULTY - (more inside)



### **Catherine DeVries - David C. Cook**

Catherine is the publisher of children's resources, which includes overseeing Tru, Bible-in-Life, Echos, Scripture Press, the Action Bible Collection, and all children's books. She's also written 20 books.



### **Aaron Earls - LifeWay**

Aaron is a writer and online editor at LifeWay Christian Resources. His primary focus is *Facts & Trends*, a quarterly magazine designed to help leaders navigate issues and trends impacting the church.



### **Troy Griepentrog - Focus on the Family**

Troy is senior associate editor of marriage topics for *Focus on the Family* magazine and FocusOn-TheFamily.com. He has helped many HACWN writers.



### **Lin Johnson - Christian Writers' Market Guide**

Lin brings many years of experience to the role of administrator-editor of this resource! She can help you untangle the web of how and where to market and sell your work!



### **Sandra Robbins - Romance Writer**

If you read any Christian romance, you're probably familiar with Sandra's name. She's a regular Love Inspired (and other) writer, and has won several awards.



### **Andy Scheer - Editing Specialist**

Andy has worked as editor-in-chief for Christian Writers' Guild, editorial director for Believers Press, an agent for Hartline, and managing editor for *Moody* magazine. He has edited thousands of articles and books.



### **Charles Christian - Holiness Today**

Charles, communications coordinator for the USA/Canada region of the Church of the Nazarene, edits *Holiness Today* and *Grace & Peace* magazines for the denomination. He is a pastor, professor, and writer, too.



### **Les Stobbe - Literary Agent**

Over the years, Les has worked for many of the different publishers in editorial and editorial director roles, so he understands what they need. This has helped Les, as an agent, land contracts for several HACWN authors.



### **Craig Von Busick - CBN**

Craig is a chaplain, a published author, and can represent CBN. He holds a Doctor of Ministry and an MA in Religious Journalism from Regent University, and a BA in Speech Communication from Edinboro University.



### **Kathy Cretsinger - Mantle Rock**

Kathy will let HACWN members know about Mantle Rock Publishing, a small, royalty publisher specializing in Christian fiction. She loved writing books so much that she started her own company!

## ADDITIONAL FACULTY



**Ben Wolf - Splickety Publishing Group**  
Ben founded Splickety to meet the needs of folks like him—people who appreciate great fiction but don't have much time to read—with three quarterly flash fiction magazines. He has also written action/adventure novels and an award-winning children's book.



**Sally Apokedak - Agent**  
Sally serves with the Les Stobbe Agency. Her specialty is in children's materials. She works with agenting in both the Christian and secular markets. She's also revered around HACWN as a favorite workshop teacher.



**Lee Warren - Electric Moon Publishing**  
We're pleased to welcome Electric Moon Publishing as a special sponsor to this year's conference. They provide many services for authors, so check them out and talk to Lee (who is also a seasoned author!).

For full bios of all faculty, and any updates, see <http://www.hacwn.org/conference-faculty/>

## HACWN ADVISORY BOARD (and their specialties)



Jeanette Littleton is co-director of HACWN. She has written 5000 articles and a few books, and has edited books and magazines, staff or freelance, for many publishers.



Mark Littleton, HACWN co-director, has written hundreds of articles and has had 100 books published by companies such as Zondervan, Thomas Nelson, Barbour, and more.



Sally Danley is HACWN's information specialist. A charter member, she loves writing devotionals, true stories, and her book, *Stop Praying . . . God Heard!*



Ardythe Kolb loves writing non-fiction articles and books plus devotionals. She has written four books and is the editor of HACWN's monthly newsletter.



Zeta Davidson is our HACWN Membership Coordinator. She enjoys writing articles and devotionals and loves to speak for women's ministry and at writing events.



Sally Jadlow leads a HACWN critique group and teaches writing classes. She loves writing poetry, short stories, and has written several historical fiction books



Karen Morerod is our Critique Group Coordinator. She writes non-fiction articles, devotions, and columns. Her first book is *More than Just a Pretty Face*

## ADJUNCT FACULTY - HACWN Pro Members



Jon Hopkins writes short personal experience stories and is working on his second novel with his twin brother. He'll talk about writing through pain.



Jeanie Jacobson is a freelancer who specializes in personal experience stories, and has been published several times in the Chicken Soup books.



Eryn Lynum, our HACWN webmaster is working on her first book for Bethany House and is also a web/marketing/social media specialist



Teresa Parker is passionate about memoir. Her book shot to #1 in its class, and she has 30,000 Facebook followers, so she knows tricks of successful social media.



Anne Rauth is fairly new to writing but is seasoned in the marketing, promotion, and advertising fields. She formerly worked with Hallmark.



Sally Smith has been writing since she was a teen. She's author of more than 100 newsletter and magazine articles, and focuses on non-fiction.



Rebecca Thesman writes fiction and nonfiction, including the Reverend G series. She is a lifecoach and will take appointments at the conference.



Jane Tucker loves to blog about the Midwest and is a leader in HACWN's Shawnee writers' group. She is author of one book and is working on more.



Chris Meyers is one of those writers who understands and implements technology well—and enjoys training the rest of us!

## CONNECTING WITH THE PROS

### FREE APPOINTMENTS:

At the conference you can sign up for free 10-minute appointments with faculty members to show them your manuscript, pitch ideas, or discuss your writing. You will sign up for these appointments at the conference on a first-come, first-serve basis. Also chat with faculty and others about your ideas at lunch, coffee breaks, and other times!

### FIRST PAGES:

When editors and agents pick up a manuscript, what makes them read on—or quickly put the manuscript down? Through First Pages, an editor/agent panel will read the first page of your manuscript (author's name is not read) and discuss in a forum setting: "Would I keep reading or would I reject this (and why)?"

Send in your first page, double-spaced, of any manuscript or poem, and \$15 for your manuscript. A limited number will be accepted. The editors will respond on Friday night (all invited to this whether you submit to first pages or not). Get insight you need to get published. Contact Mark at [MLittleton@earthlink.net](mailto:MLittleton@earthlink.net) or 816-459-8016 if you're interested.

### PRO/FACULTY DINNER

IF YOU'RE A PROFESSIONAL HACWN MEMBER, you are welcome to attend dinner with this year's HACWN faculty members on Friday early evening. During this time you can network with the editors around the table. Cost is only \$14, but this is limited to HACWN members who are at the Professional level membership.

## PAID CRITIQUES AND SERVICES

We're offering several services to help you be the best professional possible and to fit your needs. Each paid Critique is \$40 for 20 minutes of personalized attention with faculty members.

### MANUSCRIPT CRITIQUES

A favorite service for years! Send in your materials ahead of time and the faculty member of your choice will come to the conference prepared to sit down with you for 20 uninterrupted minutes to give you feedback on your writing (article up to 2,500 words, or a book proposal with one sample chapter). Contact Mark at [MLittleton@earthlink.net](mailto:MLittleton@earthlink.net) or 816-459-8016. We will schedule a time for you to meet with faculty members and let you know, usually a day or two before the conference.

### PERSONAL COACHING SESSIONS

Are you stuck between an idea and the first paragraph? Have you wondered how to find the best writing plan that fits with your personality? Take the next steps with the help of a coach. This year, HACWN offers sessions with a Certified Writing Coach. RJ Thesman can help you jump over your obstacles and move toward your writing goals.



*RJ Thesman*

### WEBSITE and BLOG CRITIQUES

Do you have a blog or website you'd like to get feedback on? Get pro input to make your Internet presence reflect your goals. Prepare a one-page report about the focus and purpose of your website and provide a link. Eryn Lynum, from Breadbox Creatives, will come to the conference prepared to give you feedback on how to make it even better.



### PUBLIC SPEAKING CRITIQUES

Writers often have to develop speaking skills to promote their books and other projects. Get feedback from a pro speaker, Craig von Buseck, on your 7 to 10 minute speech or send a recorded speech ahead of time.

### PORTRAIT SERVICES

When an editor wants a picture of you to run with an article, what will you provide? The family Christmas photo? A vacation snapshot? We'll have a professional photographer, Jim Mathis on site to snap your smiling publicity photo in the quality format you need for magazines, websites, and your own promotion. You'll own the copyright so you can use it for whatever you'd like!



*Jim Mathis*

# HACWN Conference Writing Contest

## DETAILS:

- **Open to all those who attend the HACWN Conference October 19-21, 2017.**
- **Entry fee:** \$4.00 each piece, send check, made out to HACWN with entries. Each attendee may enter as many categories as he or she wants.
- **Mail submissions** flat in a 9 x 12 manila envelope, with SASE and your entry fee to Sally Jadlow, 10802 W. 102 St., Overland Park, KS 66214.
- **Deadline: Entries must be postmarked no later than September 14, 2016.**
- **Format:** All entries except poetry must be double-spaced, 1 inch margins, Times New Roman 12 point font. In the upper right hand corner of all pages except the first, put one word of the title in CAPS and the page number. Don't put your name on your work—it appears only on the cover sheet.
- **Cover Sheet:** In upper left hand corner type your name, address, phone, and email. In the upper right hand corner put the number of words and the category. For poetry, put the number of lines and the category. Center the title halfway down the page.

## CATEGORIES:

**Short Story:** 1,000 words maximum.

**Poetry:** rhymed or unrhymed, 40 lines maximum.

**Article:** 800 word maximum.

**Devotional:** 225 word limit.

**Children's Story:** 700 word limit

**Unpublished Book:** up to 1,000 words of first chapter and a three-sentence summary of the book's focus.

**Theme Category: What's in Your Hand?**

Two options:

**Poetry** - No more than 25 lines

**Article** - No more than 800 words

## For the Best Deal . . .

Not an HACWN Member? Join now for the best conference prices and other benefits:

- Active Membership: \$35 annually
- o HACWN's monthly newsletter.
  - o HACWN membership directory.
  - o Event discounts.
  - o E-mail monthly marketing updates.
  - o Critique groups.
  - o Member-only networking group on Facebook.
  - o Discounts on books carried by HACWN.

- Professional Membership: \$45 annually
- o All active benefits plus:
  - o Listing and photos on website with links to your page

## Conference Schedule

### THURSDAY, OCTOBER 19:

5:30-7:00 Registration  
7:00-9:00 Opening Session: Meet the editors and learn what they're looking for. Sign up for editorial appointments.

### FRIDAY, OCTOBER 20:

8:00-8:30 Registration  
8:30-5:05 Workshops, etc.  
5:25 Faculty/Professional Dinner  
6:40-8:40 First Pages,  
Self-Publishing Panel

### SATURDAY, OCTOBER 21:

8:30-4:30 Workshops, etc.  
4:30-5:00 Awards and  
Final Keynote

SEE FULL SCHEDULE AFTER OCTOBER 1 ON [WWW.HACWN.ORG](http://WWW.HACWN.ORG)

2017 HACWN Conference Registration Form  
October 19-21, 2017

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

*(We do not give out your contact information, but phone and e-mail are important for communication.)*

**Full Conference (Thursday Night - Saturday):**

**Flash Sale! \$175 for members; \$225 for non-members Ends 9.1.17**

Active/Pro Members \$225 (before Oct. 1) \$250 (after Oct. 1) \$275 (at door)

Others \$275 (before Oct. 1) \$300 (after Oct. 1) \$325 (at door)

Total conference registration fee enclosed: \_\_\_\_\_

Optional Individual Paid Critique/Services (Circle which): Manuscript Website Speaking Coaching  
(\$40 for each. Please e-mail manuscripts to Mark at MLittleton@earthlink.net along with name of person you'd like to do the critique.)

Total paid critiques/services: \_\_\_\_\_

Membership fees: Professional \$45, Active \$35

Total membership fees: \_\_\_\_\_

Meal options (please check meals you want.)

\_\_\_\_\_ Friday lunch (for any conferees): \$9.50

\_\_\_\_\_ Friday night professional and faculty dinner (HACWN professional members only): \$14

\_\_\_\_\_ Saturday lunch (for any conferees): \$9.50

Total Meal Options: \_\_\_\_\_

TOTAL ENCLOSED: \_\_\_\_\_

(Remember, all fees are tax-deductible!)

You can pay by credit or debit card. Fill out this form and mail to Ardythe Kolb at the address below.

Name on Credit Card: \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security code: \_\_\_\_\_

Register online at <http://www.hacwn.org/hacwn-2017-fall-conference-registration/>

Address for PayPal payments: HACWN@earthlink.net

For checks, send this form with your check (payable to HACWN) for the appropriate amount to:

Ardythe Kolb, 11514 S. Deer Run St., Olathe, KS 66061

To register by phone, call Ardy at 913-706-2177

Questions? Contact Karen Morerod, 913-788-7968